

[KAIEM]



[KAIEM]

Bag Of Nerves



[KAIEM]



KAIEM is a garment and accessories brand founded by Kim Lissy in Switzerland. KAIEM embodies the values of waste reduction by repurposing existing materials, that's why KAIEM opts for a zero waste approach and Swiss deadstock is the only resource used. KAIEM start from the textile, then, decide what it will be transformed into in order to respect its characteristics, as much as possible. There are only as many pieces as fabrics available. They're always limited pieces, sometimes even unique. Therefore, KAIEM only work through pre-orders.

KAIEM user seek timeless creations and willing to buy better, more consciously and sustainable. Through its clothing and bags, KAIEM wants to offer people pragmatic, subtle pieces for everyday life that will embrace the person to the point of becoming an extension of each personality that wears KAIEM. Each pieces is handcrafted by Kim in her studio.



#### Values

The fundamental values at KAIEM are to use materials that already exist, to have a zero waste approach and not to generate more than is necessary. As well as to combine all these efforts in a small area like Switzerland and its borders.

KAIEM is committed to adopting a practice that is conscious of its environment. This means redefining the way we consume, restoring the value of labour and the creative process. KAIEM don't have any gendered products, they're for anyone who wants to wear them.

#### Textiles

The textiles are recovered in various companies in Switzerland. The textiles are high quality, mainly made for quality sportswear. They are scraps or the end of rolls. Sometimes the textiles are chosen with care and sometimes KAIEM receive packages without knowing the textiles in advance. It's part of the game, KAIEM adapts.

Textiles and a zero waste approach dictate the design of every piece created. The patterns generate no waste, or at least as little as possible. Any scraps will be reused as the patterns are only strips and rectangles.

#### Production

The number of pieces depends on the textile available. Just like the size of the bags, which can vary slightly depending on the width of the fabric. Everything is designed to be adapted to the fabric. The products are limited and sometimes unique.

Since KAIEM's system is based entirely on textiles, KAIEM mainly produces by pre-order. This allows the brand to produce only what is needed, so zero surpluses is created, which is the biggest problem in the textile industry today.

Each piece is produced locally in Switzerland by Kim herself in her studio.

2025 S03

3 tich buttons – tie closure – adjustable handle with buttons:  
shoulder or crossbody – inner handles – inside pocket



cross body

shoulder bag

shoulder bag + cross body



S01 one size



S02 extra small



S02 small



S02 medium



S02 large



S03 small



S03 medium



S03 large

2025

**Bag Of Nerves?**

Basically a human stress ball, ready to pop at any moment.

**Hold The Bag**

In other words : everyone bails, and guess who's stuck cleaning up the mess? Yep, you.

**Doggy Bag**

Leftovers, life lessons, or regrets — whatever it is, you're taking it home.

A Kaiem bag for every kind of day — the starting point for a visual exploration of the word 'bag,' from idioms to double meanings and everything in between.



**Talent:** Lola Karimova

**Photography:** Marie Noury

**Styling:** Sara Maria Perilli

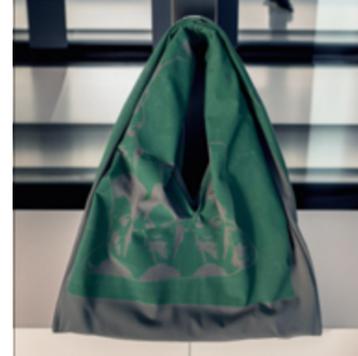
**Art direction:** Mahaut Harley

**Makeup:** Yin Liu

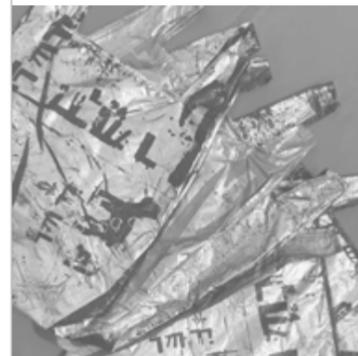
**Photo assistant:** Valentin Woeffray

2023 kaiem x inner light

The work of INNER LIGHT as a collective revolves around the question of the treatment of textile surfaces. Whether garments or canvases, the pieces retain traces of an image, an ongoing process, the hand... For the second time, the two entities are combining their expertise to present their first limited collection together. This collaboration allows the two to complement each other with their own medium. A new collaboration is underway.



2023 iuter x iL x kaiem



2024 kaiem x inner light

patterns 1 : 10

legend

- fabric surface
- cutting line
- fold line
- slot

- B bias
- P pocket

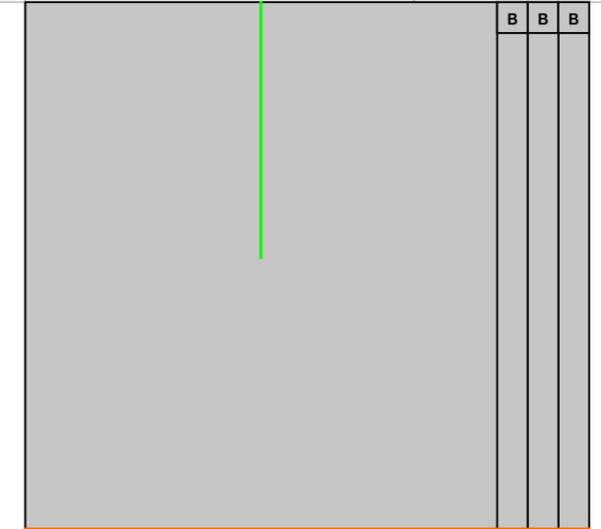
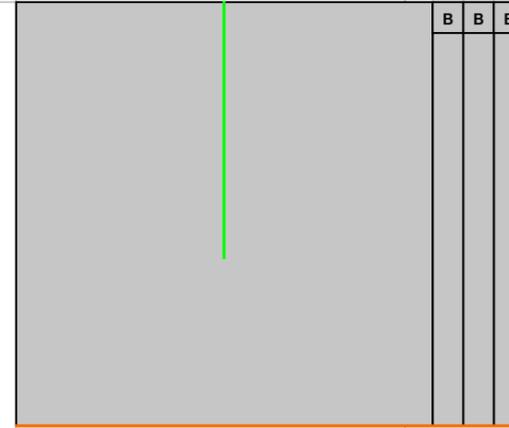
fabric leftover = 0

S02 extra small

S02 small

S02 medium

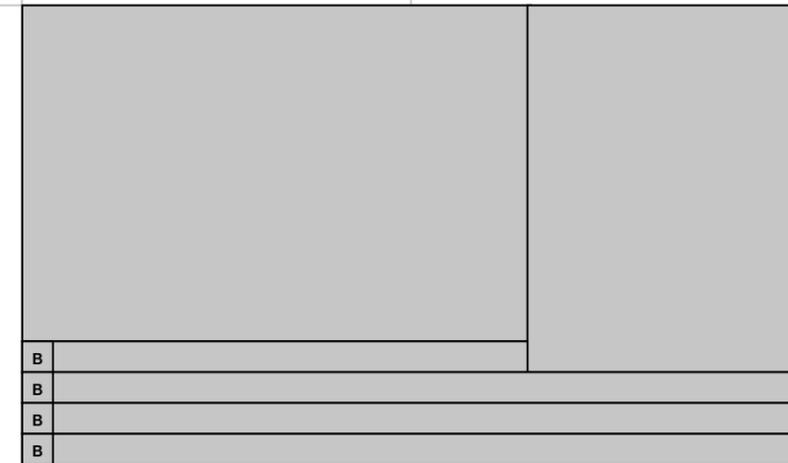
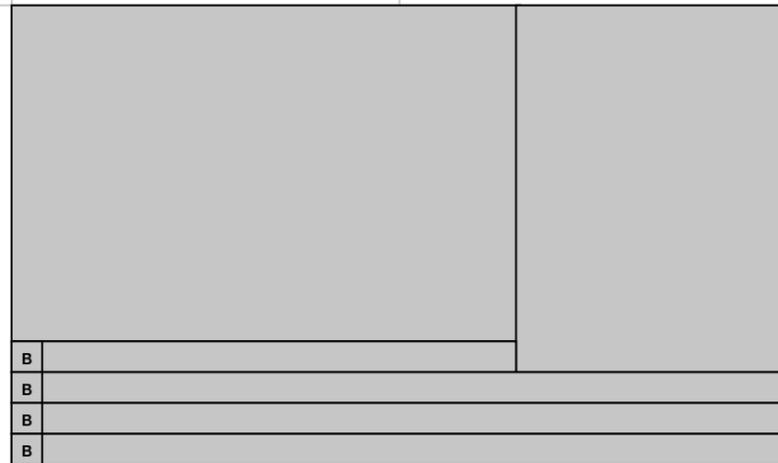
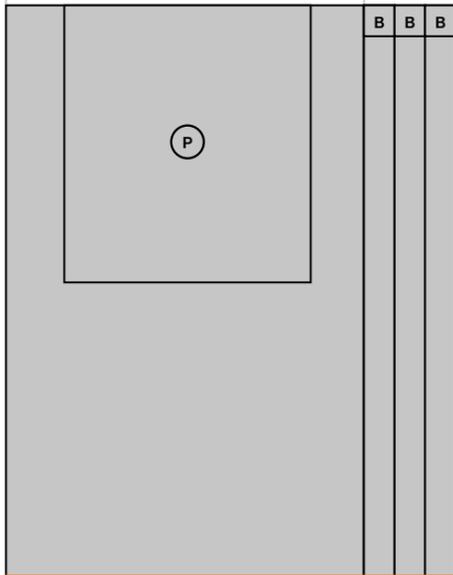
S02 large



S01 one size

01 top

01 skirt



2023

kaiem

Through Pro Helvetia's Starting Power Programme, I was able to create KAIEM and understand what kind of brand I wanted to build. What are KAIEM's values? I also learned how to draw up a business model, business plan and brand strategy. To improve the brand's communication, as well as the new identity and new labels, I had to create a website where we could order the bags. But without already being an online shop. One step at a time. I became a member of MAISON SHIFT. I registered the brand as a company (sole proprietorship). I found a producer in Switzerland who agreed to follow my production methods and my principle of pre-orders, so there was no minimum number of items to produce. I organised my first pop-up in Switzerland. Finally, I started looking for shops and the first one to sell my bags is lelaboratoire in Lausanne.



shoulder bag 01



shoulder bag 02



top 01



skirt 01

2022

diploma

For my diploma I continue the Pragmatic Gear project but this time by integrating clothes. The principle remains the same, I recover the ends of rolls or scraps from companies in Switzerland and the patterns are designed to generate no scraps. In my collection I will present two typologies of bag and jacket.



coat 01



vest 01



backpack 01



shoulder bag 01

# archives

2021

pragmatic gear

For this project I recover textile scraps from different companies in Switzerland and create bags without generating new losses. Rectangular patterns allow the surface of the fabric to be filled completely. The sizes of the bags are variable depending on the textiles available. Each collection is defined by a type of textile. The pieces are exclusive and limited in number according to the arrivals.



pg shoulder bag



pg crossbody



pg backpack



pg crossbody

2021

Already Existing: The use of existing textiles.

With this thesis I try to illustrate a new production system that could partially solve a big problem in the textile industry. More and more fashion designer or product designer do not follow the usual scheme of creation. The material is the central piece, the subject, the main character around which everything is built. Imagine, we «stop» producing textiles and we only produce from what already exists. All those rolled up and piled up fabrics that are sitting in warehouses, forgotten stocks, thrown away. Although these rolls of fabric are of good quality, they are no longer wanted, no longer useful because there are too many, or not enough.



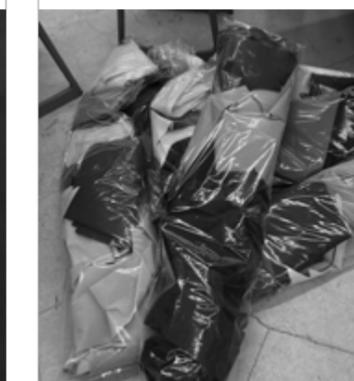
skinfit



round rivers



cilander



glatz ag

[KAIEM]

Basically a human stress ball, ready to pop at any moment.

